

TCA TAOS CENTER FOR THE ARTS

BUSINESS SPONSORSHIP

For over 70 years, TCA has played an active role in the artistic and social environment of Taos.

TCA hosts film screenings, concerts, dance, visual art and community events 360 days a year. Over 80 organizations and thousands of community members engage TCA's facilities annually.

TCA's innovative Inter-Arts Internship Program employs and educates 50 Taos County youth and young adults every year.

Business sponsorship directly impacts TCA's creative capacity by supporting general operating expenses.

Sponsorships are reciprocal. TCA offers its Sponsors increased visibility, advertising, employee benefits, and complimentary tickets to movies and select events.

Year-round Sponsors have the option to pay monthly, quarterly or bi-annually.

REACH

TCA AUDIENCE

4,700 Newsletter subscribers

7,200 Instagram followers

4,200 Facebook followers

LEVELS

YEAR-ROUND SPONSORSHIP

\$2000 Business Patron

\$1500 Non-Profit Patron

\$1000 Contributor

\$500 Supporter

BOX OFFICE

16,000 Tickets Sold
JAN-OCT 2025

22% Increase over
JAN-OCT 2024

BIG SCREEN AD ONLY

\$200 One Month

\$500 Three Months

\$1000 Six Months



TCA BIG SCREEN ADVERTISING

This is an ideal way to get your event or business in front of the Taos community.

Short-term Big Screen advertisers don't earn the Employee Benefits, Placement or Perks of Year-Round Business Sponsorship, but provide TCA with crucial financial support for its arts and education programming.

PLACEMENT

- Full-screen ad on Big Screen pre-show reel and on Encore Gallery/Lobby Screen

\$200 ONE MONTH
4-5 weeks on the Big Screen

\$500 THREE MONTHS
12-15 weeks on the Big Screen

\$1000 SIX MONTHS
24-30 weeks on the Big Screen



BIG SCREEN PRE-SHOW REEL



ENCORE GALLERY / LOBBY SCREEN:

EMPLOYEE BENEFITS

ALL employees of your business are eligible for:

- Member-Priced Tickets to Movies & Events
- 50% OFF Concessions on Movie Mondays
- FREE TCA Throwback Movies

PLACEMENT

- Full-screen ad on Big Screen pre-show reel and on Encore Gallery/Lobby Screen
- Logo and listing on Big Screen pre-show reel and on Encore Gallery/Lobby Screen
- Logo with link to your website on TCA website and in bi-monthly e-news (4,700 subscribers)
- Listing in bi-monthly e-news, on tcataos.org Sponsors Page and on select printed marketing materials
- Logo in TCA's Metropolitan Opera: Live in HD and National Theatre Live programs

PERKS

- 6 Metropolitan Opera: Live in HD and/or National Theatre Live tickets
- 12 tickets to Movies at the TCA
- 2 free tickets to the event of your choice*
- Quarterly Sneak Peek email from TCA's Executive Director
- Invitation to President's Circle Events
- (1) One-year TCA Family Membership, valued at \$80: redeemable by a single employee or business owner



CONCRETE TEMPLE THEATRE PRESENTS "PACKRAT" ON THE TCA STAGE



JOHN BISCELLO OFFERS A BOOK READING IN THE ENCORE GALLERY

TCA CONTRIBUTOR

\$1000 BUSINESS CONTRIBUTOR

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PLACEMENT

- Logo and listing on Big Screen pre-show reel and on Encore Gallery/Lobby Screen
- Listing in bi-monthly e-news (4,700 subscribers), on tcataos.org Sponsors Page and on select printed marketing materials
- Listing in TCA's The Metropolitan Opera: Live in HD and National Theatre Live programs

PERKS

- 4 Metropolitan Opera: Live in HD and/or National Theatre Live tickets
- 8 tickets to Movies at the TCA
- 2 free tickets to the event of your choice*
- Quarterly Sneak Peek email from TCA's Executive Director
- Invitation to President's Circle Events
- (1) One-year TCA Family Membership, valued at \$80: redeemable by a single employee or business owner

SUPPORT
THE
ARTS
575-758-2052

BECOME
A TCA
SPONSOR
INFO@TCATAOS.ORG

thank you to our
SPONSORS

CONTRIBUTORS

CID'S FOOD MARKET

PHOENIX MECHANICAL



SUPPORTERS

CASA GALLINA

CLEAN TAOS



IN-KIND

HISTORIC TAOS INN

TAOS NEWS

TAOS ROASTERS

TEA.O.GRAPHY

BIG SCREEN / LOBBY SCREEN LOGO + LISTING

TCA SUPPORTER

\$500 BUSINESS SUPPORTER

PLACEMENT Same as Business Contributor

PERKS

- 8 tickets to Movies at the TCA
- 2 free tickets to the event of your choice*
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