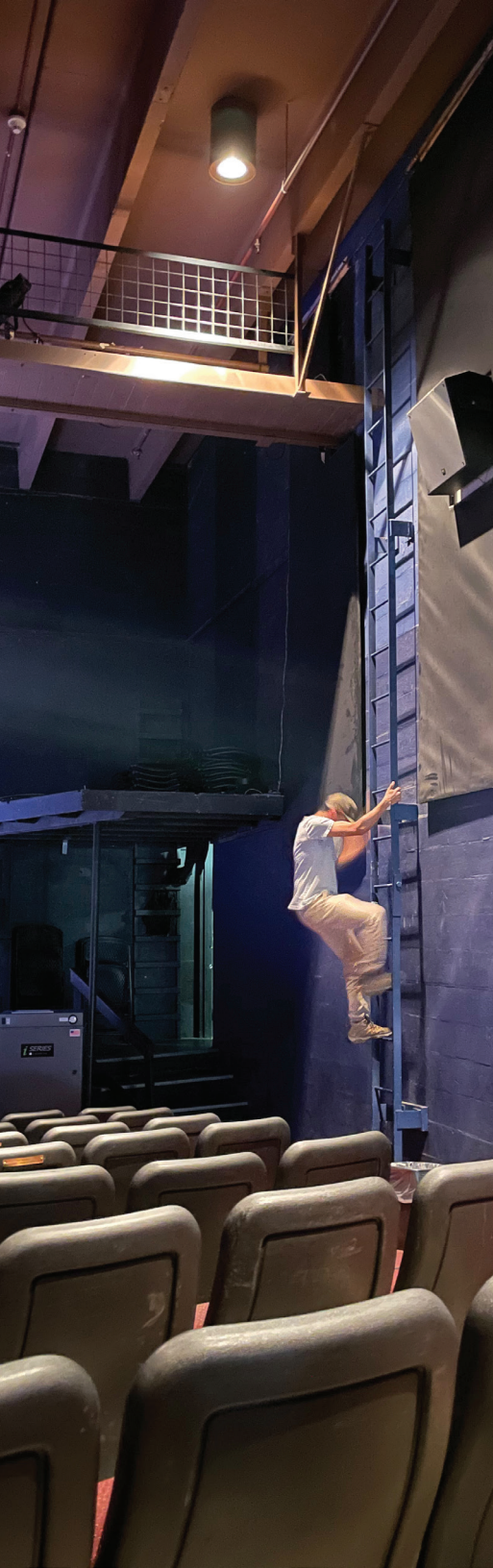


TCA ANNUAL REPORT 2024



MISSION

TCA draws on its history as a dynamic leader for arts collaboration and partnership. Originally established by a group of working artists in 1953 and situated in the heart of Taos, TCA serves and engages Northern New Mexico communities. With a 275-seat theater and two galleries, TCA curates culturally relevant films, art exhibitions, and live performances as well as provides local, regional and internationally renowned artists, thinkers and performers the space to inspire creativity and foster a thriving love for the arts.



FINANCIAL OVERVIEW

TCA continues to supplement the range and number of activities and programming, apply for grants, and explore other development opportunities in order to forge a path towards wider participation and financial sustainability. TCA has steadily expanded programming activities to appeal to the range of Taos County residents and explore development opportunities at foundation, government and individual levels.

Earned revenue. Contributed revenue. Memberships totaled around \$54,000 and donations totaled around \$226,000. Total expenses for the year were \$685,000 and net income for the year was \$101,000. A significant portion of the net income comes from:

Unrestricted Grants Awarded or Received

State of New Mexico (NM Arts)	\$5,870
Taos Community Foundation.	\$6,000
Texas Instruments Foundation	\$510
Reed Family Foundation	\$1,000

Restricted Grants Awarded or Received

New England Foundation for the Arts	\$5,500
Creative Industries Grant in partnership with Taos County . .	\$14,150
LOR Foundation	\$21,500
National Endowment for the Arts (Grant for Arts Projects) . .	\$20,000
Creative West	\$3,500
Northern Rio Grande National Heritage Area (2023 program) . .	\$3,400

TCA received steady and generous support from local businesses through sponsorships.



MEMBERSHIP, SPONSORSHIP & FUNDRAISERS

TCA Memberships continue to play an important role in supporting the organization's overall efforts. Membership income grew 16.3% between 2023 and 2024. Business Sponsorships have decreased in the last two years but remain an important area of potential growth for TCA in raising funds to support both operations and programming. TCA produced Taos Celebrates TCA and 71 Songs for TCA, both fundraisers raised money and awareness about the organization. Taos Celebrates TCA was financially successful, and 71 Songs engaged over 70 musicians, their friends, families, and the general public.

USE OF TCA SPACES

Through partnerships, collaborations, and rental agreements that make it possible for TCA's space and resources to be used, TCA worked with over 60 organizations and entities throughout the year. TCA also worked to align its theater and spaces with Summer/Fall community events in the park, particularly Movies on the Green and The Paseo Festival.



PROGRAMMING

TCA hosts youth ballet and dance, Fiestas de Taos pageant contests, internationally touring classical chamber music quartets, jazz ensembles, performing artists, local theater, and art exhibitions. Thousands of community members come through TCA doors annually. TCA holds open calls for submissions for music, visual and media arts on a regular basis to create opportunities for local artists. **Highlights from the year of programming:**

TCA COMMUNITY ARTS FELLOWSHIP — This program (supported by the NEA) champions artists in further development of a work or project. The Fellowship promotes connections between artists and the surrounding community, with a special emphasis on the exchange of knowledge. It is presented in partnership with the Taos Public Library, UNM-Taos Department of Fine Arts, Film and Digital Media, The Paseo Project, Metta Theatre, The Wildflower Playhouse. **2024 fellows include:**

Robert Quijano | Just Play — aims to fill gaps in the field of local music education, to support existing programs, restore musical autonomy to our cultural ecosystem, and create exploratory environments for people of all ages and backgrounds.

Emily Trujillo & Layne Jackson Hubbard | Futuros Ancestral — seeks to strengthen local weaving education through the creation of four innovative offerings: weaving patterns, pattern curriculum, learning cohorts, and community pop-ups.

Sarah Hogland-Gurulé | UNBOUND Collective — (UB) is a performance ritual and community powered project that's re-membering the suppressed stories of the Genízaros—Native peoples of many tribes, often women and children—who were captured, detribalized and forced into slave labor by Spanish colonizers throughout present day New Mexico.



TCA PRESENTS — With grant support from Tour West (Creative West) and New England Foundation for the Arts, TCA presented Lone Piñon and *Stories from Home*. Lone Piñon is a New Mexican string band, or “*orquesta típica*,” whose music celebrates the integrity and diversity of their region’s cultural roots. *Stories From Home* is a series of dances embodying the oral traditions of Nuevomexicano, Chicano, and Mexican American communities in the American Southwest.

TCA BIG SCREEN — Screenings of over 80 films included current independent, world cinema, repertory classics and cult films. TCA saw around 10,000 admits to movies and film programming. Titles that brought large audiences included *Written on the Landscape*, *Warren Miller’s 75*, *Milagro Beanfield War*, and Taos’ own 48 Hour Film Festival, indicating the importance of local and regionally relevant programming to our community. TCA was also awarded funding from Science on Screen—a program pairing discussions of scientific topics with screenings of feature and documentary films.

TCA RADIO HOUR — TCA’s weekly radio show, *Where We Meet*, shares stories reflecting the human experience, weaving connections of space, place, land, and time from New Mexico and beyond. Thoughtful interviews and conversations about New Mexico’s rich histories, traditions, borders, art, movements of change, and beauty. Mondays, 9am on KNCE 93.5fm, and as a podcast accessed via tcataos.org.

MET LIVE IN HD — Live movie theater transmissions from New York’s Metropolitan Opera feature ten spectacular productions, including exciting company premieres, new productions, and classic repertory favorites.

NATIONAL THEATRE LIVE — The best of British theater broadcast on the big screen. State-of-the-art filming techniques are tailored to every play, from close-ups that capture tiny flickers of emotion, to sweeping wide shots that give audiences a new stage experience.



TCA EXHIBITS

TCA received 30 submissions to the open call for proposals for the Encore Gallery for 2024. TCA's art committee selected 4 proposals from the open call and curated 5 other shows.

Jan 19 – Feb 25

Members Open

Mar 1 – Apr 14

Carlos Hernandez, "Eros in the Ether"

Apr 19 – Jun 2

Youth Show, "Young Minds | Creative Hearts"

Jun 7 – Jul 21

Brian Baretto, "Tell Me, I'm Listening"

Jul 24 – 28

"Drawings from the Taj" group show

Aug 2 – Sept 8

40 Under 40

Sept 13 – Oct 27

Sasha Vom Dorp, "Sonic Luz"

Nov 1 – Dec 1

Ancestral Futures, "The Weavers and Their Teachers"

Dec 6 – Jan 19

Olga Nazarova, "Whispering Elegance"



INTERNSHIPS / EDUCATION PROGRAMS

Education is an important and evolving aspect of TCA's community engagement. Education initiatives put TCA in direct collaboration with area educators, administrators and government representatives as programs are developed and enhanced.

The Inter-Arts Internship Program has been an area of significant growth for TCA through 2024. The program offers paid work-learning opportunities to Taos County youth at arts and culture organizations. Youth develop digital and hands-on skills in administration, communications, design, event production, audio-visual tech and much more. TCA manages communications between work-learning sites, education/workforce centers and interns that have joined the program. Intern presence in 2024 bolstered TCA's general operating capacity.

Momentum from Inter-Arts guides other education activities. TCA hosted 2 school-day matinees for grades from elementary through high school. Collaborating with area schools, TCA offered 2 Theater Takeovers, where class-sized groups of middle- and high-schoolers curate, design, and operate the theater for movie screenings or micro-theater productions.

These efforts are in collaboration with and supported by Vista Grande High School, Taos High School, New Mexico Workforce Solutions, Paseo Project, Wildflower Playhouse, Taos Community Foundation, LANL Foundation, Nusenda Foundation, and Taos County. TCA is also a host site with the Enchanted Circle Corps, a DreamTree Project led collaborative AmeriCorps program in the Taos area. Through this program, the service member at TCA is assisting in community engagement initiatives and developing education programs.

2024 INTER-ARTS INTERNSHIP PROGRAM

Youth participants: 38

Intern wages: \$62,000

Total collaborating organizations: 19

Arts & culture work-learning sites: 13

Education / Workforce network: 6



COLLABORATIONS, PARTNERSHIPS & RENTAL AGREEMENTS

TCA worked with Vista Grande High School and Taos High School on school day internships. For public programming and private use of the theater, TCA worked with Avokado Artists, Lensic 360, Taos Jazz Bebop Society, The Paseo Project, Taos Winter Sports Team, Taos Ski Valley, Taos School of Music, Taos Children's Theatre, Taos Integrative School for the Arts, Helene Wurlitzer Foundation, Recovery Works at Taos Pueblo, Taos Valley Acequia Association, Alianza Agri-Cultura de Taos, Harwood Museum of Art, Town of Taos, Charles Romero Snowsports Team, Taos Cheer Team, Taos international School, Taos Municipal Schools and more.

There were over 80 Theater and Encore Gallery rentals, profit share rentals, and partnerships to use spaces. With support from TENT and LOR Foundation, movement classes took place in the Encore Gallery 4 days per week. There were over 20 exhibitions, events, and pop-up shops in the Stables Gallery.

2024 AUDITORIUM AND ENCORE GALLERY RENTAL / USE

Profit-share agreements: 20

TCA offers production support, staffing and use of facilities for performance, screenings, conversations, events. TCA and renter share box office sales 50/50.

Rental agreements: 55

TCA offers production support and staffing as requested/needed for performance, screenings, conversations, events. Renter keeps all box office sales.

Community events: 15+

TCA partnered with groups/individuals to host and produce free or sliding scale tickets to performances, community events, meetings, and presentations.



BOARD + COMMITTEES

TCA's Board of Directors continues to be an engaged and active board. In 2024, the board met bi-monthly and committees met as needed. TCA's committees are composed of staff, TCA Board Members and community members and include the following: Executive Committee, Finance Committee, Nominating Committee, Development Committee, Campus Redesign Committee, Facilities Committee, Film Committee, Art Committee, and other subcommittees as needed.

STAFF

TCA staff continues to rebuild and reorganize. TCA has 4 full-time staff and 6 part-time staff as well as 3 contractors, with some shifts in these numbers through the year. TCA also had a service member from Enchanted Circle Corps, an Americorps initiative led by DreamTree Project.

VOLUNTEERS

There are around 50 dedicated volunteers who support front of house operations during events; landscaping and clean up of the property during the spring, summer, and fall; and other special event activities. TCA continues to seek volunteer participation and is extremely thankful for the support from community members who help make operations go!



PROPERTY, BUILDINGS, AND REAL ESTATE

132 Paseo del Pueblo Norte (formerly Donabe Restaurant) will be renovated into a multi-use arts education and enrichment space. 132 will expand TCA's programming in the Stables and Theater, hosting workshops, events, meetings and serve as a hub for the Inter-Arts Internship program.

Sky Eagle Collection, a family-owned fashion house and business, building online awareness to inspire action for issues impacting Native American communities, continues to occupy the gallery/retail space at 131 Paseo del Pueblo Norte.

The primary focus of upgrades and repairs had largely to do with Hernández-Manby House and Stables Gallery. Improvements were made throughout the year as needed in all TCA spaces.

TCA CAMPUS REDESIGN

This project is ongoing and is part of a 5-plus year phased plan to revitalize our campus to create aesthetically appealing outdoor green spaces for public art, performance, recreation, and relaxation with a goal towards uniting and educating the community and visitors to the unique and special qualities of rural Taos. TCA envisions a community campus that maintains the history and intent of its spaces; that creates a welcoming, inclusive, accessible, and attractive environment; and that enhances TCA's identity as an historic, cultural art center of Taos.

TAOS CENTER FOR THE ARTS, INC.
1/28/2025