

TCA ANNUAL REPORT

Fiscal Year 2021-2022



MISSION

TCA draws on its history as a dynamic leader for arts collaboration and partnership. Originally established by a group of working artists in 1953 and situated in the heart of Taos, TCA serves and engages Northern New Mexico communities. With a 275-seat theater and two galleries, TCA curates culturally relevant films, art exhibitions, and live performances as well as provides local, regional and internationally renowned artists, thinkers and performers the space to inspire creativity and foster a thriving love for the arts.

FINANCIAL OVERVIEW (Fiscal year 2021-2022)

TCA's sustained challenge with admission revenue continues to be balanced by funding from government and private foundation grants and outstanding individual support reflected in memberships and donations from our communities. Memberships totaled around \$71,000 and donations totaled around \$85,000. Total expenses for the year were \$439,511 and net income for the year was \$107,873. A significant portion of the high net income is from the Shuttered Venue Operators Grant of \$145,420.91; this SBA program and grant opportunity was offered for theaters and other performance venues during the pandemic who experienced significant income loss. Other significant revenue comes from a National Endowment for the Humanities (#SHARP) American Rescue Plan grant; the \$50,000 grant was solely dedicated to supporting TCA Radio Hour, between October 2021 and October 2022.

As TCA emerges from the pandemic and returns to full capacity and related operational activities, Covid relief funds are phasing out. As admission revenue remains below pre-pandemic levels, TCA continues to supplement the range and number of activities and programming, apply for grants, and explore other development opportunities in a new landscape in order to forge a path towards wider participation and financial sustainability.



Unrestricted Grants Awarded or Received in FY 2021-2022:

Reed Family Foundation	\$1,800
Taos Community Foundation	\$8,500
Nancy Ann Mellen Foundation	\$1,500
Texas Instruments Foundation	\$337
Santa Barbara Foundation	\$10,000
T-Mobile Hometown Grant	\$50,000

Restricted Grants Awarded or Received in FY 2021-2022:

State of NM (NM Arts)	\$6,254
Center on Rural Innovation	\$777
National Trust for Historic Preservation	\$2,600
National Endowment of the Humanities	\$42,307
Shuttered Venue Operators Grant	\$145,420

TCA received steady and generous support from local businesses through sponsorships.

BOARD + COMMITTEES

TCA's Board of Directors remained an extremely engaged and active board. The Board meets monthly unless there is no pressing business. Committees are comprised of staff, TCA Board Members and community members and include the following: Executive Committee, Finance Committee, Nominating Committee, Development Committee, Campus Redesign Committee, Facilities Committee, Film Committee, Art/Curatorial Committee, and other subcommittees as needed.

STAFF

TCA staff continues to rebuild and reorganize in accord with an art center emerging from the pandemic into a changed arts landscape. TCA has 4 full time staff and 3 part time staff as well as 2 contractors, with some shifts in these numbers through the year. There was an Executive Director change in April 2022.



VOLUNTEERS

TCA's volunteer corps continues to see reduced numbers in comparison to pre-pandemic times. This is in accord with the volunteer landscape in the nonprofit sector. There are around 30 dedicated volunteers who support front of house operations during events, and landscaping and clean up of the property during the spring, summer, and fall.

PROPERTY, BUILDINGS, AND REAL ESTATE

The Manby House was officially renamed The Hernández-Manby House based on recently discovered historical documents proving prior ownership of the buildings by the Hernández family. The formal renaming was accepted for change by the State of New Mexico Cultural Properties Review Committee at its virtual meeting on April 1, 2022.

Donabe restaurant continued to occupy the restaurant space throughout the year. After almost 8 years, Andean Software moved out from the gallery/retail shop and TCA welcomed a new tenant, Sky Eagle Collection, a family-owned fashion house and business, building online awareness to inspire action for issues impacting Native American Communities.

The primary focus of upgrades and repairs had largely to do with Hernández-Manby House and Stables Gallery. Improvements were made throughout the year as needed in all TCA spaces.

TCA CAMPUS REDESIGN

TCA received a \$50,000 grant to support the revitalization of the Stables Gallery Courtyard into a multi-functional space that improves access and directs water run-off away from the Gallery into a dry riverbed feature. T-Mobile's Hometown Grant program is a \$25 million, five-year initiative to support the people and organizations who help small towns across America thrive and grow by providing funding to kick-start important new community development projects.



PROGRAMMING

TCA is working to make its resources and programs accessible and relevant to all who live in Northern New Mexico. TCA hosts youth ballet and dance, Fiestas de Taos pageant contest, internationally touring classical chamber music quartets, jazz ensembles, performing artists, local theater, and art exhibitions. Thousands of community members come through TCA doors annually, and increasingly, a significant amount of programming is ticketed on a sliding scale. TCA holds open calls for submissions for music and media arts on a regular basis to create opportunities for local artists. These events are free or ticketed on a sliding scale and audiences are encouraged to connect with emerging artists in Taos.

Upon reopening the theater in June 2021, after a 15 month closure, TCA navigated procedures and restrictions related to Covid-19 virus with audiences, partners and collaborators. Between June 2021 - February 2022, there were substantial fluctuations in attendance in accord with virus variants and infection rates. Starting March 2022, there has been a semblance of stabilization when it comes to operational and event activities related to the pandemic.

Here are some highlights from the year of programming:

BIG SCREEN at TCA – Films included current independent and world cinema. With Monthly Motif, TCA has started to include repertory classics and cult films into film programming through creative pairings of films under a theme. Drive-in events in TCA Backlot took place Fall and Spring. Attendance for Spring was promising. Attendance in the Fall prompts TCA to re-evaluate whether drive-in programming will continue. Collaborations and partnerships that brought *To Which We Belong*, *Spirit of the Peaks*, and *Far West* to the Big Screen showed how important these partnerships are to a thriving cinema scene.

TCA RADIO HOUR – NEH-supported weekly radio show, *Where We Meet*, shares stories reflecting the human experience, weaving connections of space, place, land, and time from New Mexico and beyond. Thoughtful interviews and conver-



sations about the richness of the histories, traditions, borders, art, movements of change, and beauty connected to New Mexico. Mondays, 9am at KNCE 93.5fm.

TCA OPEN SCREEN – this project offers filmmakers working in animation, short films, media projects to share their work on TCA’s Big Screen (Spring and Fall).

MUSIC IN & AROUND – music in a listening room style environment. Audiences, of limited size, gather to offer their full attention to the performance. This format directly supports musicians sharing their original work in an attentive, dedicated atmosphere.

MET Live in HD – live movie theater transmissions features ten spectacular productions, including exciting company premieres, new productions, and classic repertory favorites.

COLLABORATIONS & PARTNERSHIPS

Collaborations were strengthened this year. TCA worked with Vista Grande High School on Friday skill building and community engagement sessions where grade levels took over TCA’s cinema and produced micro-productions. Other collaborations include TCA’s work with Taos Jazz Bebop Society, Working On Wellness – Charles N. Romero Snowsports Program, The Paseo Project, Taos Winter Sports Team, Taos Ski Valley, Taos School of Music, Taos Children’s Theatre, TISA, Opera Lafayette, Helene Wurlitzer Foundation, One Beat - Found Sound Nation, and 203 Fine Art.

Through partnerships, collaborations, rental agreements and other arrangements that make it possible for TCA’s space and resources to be used, TCA worked with over 50 organizations and entities throughout the year. TCA also worked to align its theater and spaces with Summer/Fall community events in the park, particularly Movies on the Green and The Paseo Festival.



TCA EXHIBITS

The exhibition schedule continued to be impacted in 2021-2022, with TCA facing challenges with scheduling solo and group shows in the Encore Gallery. TCA responded to this challenge with one solo show (Marisse Ridell), two community group shows (Print Exchange, Members Open), and a collaboration where 203 Fine Art curated exhibitions including Pierre Delattre, John Du Puy, and Taos Art Association at 70 retrospective.

RENTALS + TCA SPACES

There were 22 Theater and Encore Gallery rentals. TCA Spaces, a shared profit rental model that TCA instituted in 2020, was utilized for 10 events. There were 23 rentals of the Stables Gallery.

INTERNSHIPS / EDUCATION PROGRAMS

Over the summer, TCA administered technical and production training sessions and paid internships focused on theater production. Friday programs with Vista Grande High School host high school students learning all aspects of TCA's cinema and theatrical systems, curating their own film presentations and creating micro theater productions. Internship, mentorship and skill building and community engagement sessions for youth and young adults amounted to TCA working directly with over 30 individuals in technical production and arts management skill development. TCA is participating as a host site with the Enchanted Circle Corps, a DreamTree Project led collaborative AmeriCorps program in the Taos area. Through this program, the service member at TCA is assisting in community engagement initiatives and developing education programs.