



MISSION

TCA draws on its history as a dynamic leader for arts collaboration and partnership. Originally established by a group of working artists in 1953 and situated in the heart of Taos, TCA serves and engages Northern New Mexico communities. With a 275-seat theater and two galleries, TCA curates culturally relevant films, art exhibitions, and live performances as well as provides local, regional and internationally renowned artists, thinkers and performers the space to inspire creativity and foster a thriving love for the arts.

FINANCIAL OVERVIEW

Because of the generous Christine Wells bequest received in 2019, TCA underwent its first audit, which lasted the entire fiscal year and which was conducted by Burt CPA, based in Albuquerque. The audit found no significant issues with TCA accounting.

August 2021, at year end, reflected an enormously challenging year for TCA; this challenge was noted in a severe drop in all admission revenue. The challenge, however, was balanced by relief funding in generous grants and outstanding individual support, evident in strong memberships and donations from our communities. Individual contributions, in memberships and donations, totaled **\$145,989**. Total expenses for the year were **\$307,010** and net income for the year was **\$168,249**.

A significant portion of the high net income is actually a non-cash accounting transaction of **\$39,170** of debt relief from the forgiveness of the prior year's Paycheck Protection Program loan. In addition, TCA was grateful to have received a Shuttered Venue Operators Grant of **\$107,918**; this SBA program and grant opportunity was offered for theaters and other performance venues during the pandemic who experienced significant income loss. A significant portion of the **\$107,918** Shuttered Operator's Venue Grant received as a cash advance is still to be used for future payroll expenses. The funds explicitly support theaters with operational expenses over



a 12-month period, allowing theaters such as TCA, closed for 15 months, to begin to return to full operations. It should be noted that, though the auditorium was closed for nearly a year and a half, TCA launched several outreach activities and programs whose purpose was to keep TCA connected to the public which nevertheless did not generate revenue.

Unrestricted Grants Awarded or Received in FY 2020-2021:

Taos Community Foundation	\$40,000
<i>(donor advised, anonymous)</i>	
New Mexico Arts	\$6,309
Taos Community Foundation	\$6,000
Santa Barbara Foundation	\$5,000
Nancy Ann Mellen Foundation	\$1,500
Taos Community Foundation	\$300

Restricted Grants Awarded or Received in FY 2020-2021:

National Endowment for the Humanities	\$45,645
<i>(balance of grant awarded in 2019-2020)</i>	
Taos Community Foundation	\$10,000
New Mexico Arts (CARES)	\$10,000
Walmart	\$3,000
McCune Foundation	\$2,500
Kerr Foundation	\$2,000

Other Giving: Business Sponsorships/Partnerships and Legacy Giving

TCA received steady and generous support of local businesses through digital sponsorships during the larger portion of the state-mandated lockdown. In addition, TCA enjoyed one-time event sponsorships of events such as drive-ins and live music. Upon reopening and the use of the big screen in June 2021, TCA resumed the sale and offer of traditional business sponsorships.



BOARD + COMMITTEES

TCA's Board of Directors remained an extremely engaged and active board with 13 individuals during the fiscal year, to include some rotation, new leadership and new members. The Board meets monthly unless there is no pressing business.

Committees are comprised of staff, TCA Board Members and community members and include the following: Executive Committee, Finance Committee, Nominating Committee, Financial Sustainability Committee, Facilities Committee, Grants Committee, Film Committee (which for the past year also fulfills the function of the Collaboration & Inclusion Committee), Art/Curatorial Committee, Educational Committee, TCA Campus Redesign Committee and other subcommittees as needed.

STAFF

TCA staff was able to be partially restored and it reorganized in accord with the changing pandemic. TCA had 3 full time staff and 5 part time staff as well as 2 contractors with some shifts in these numbers through the year.

VOLUNTEERS

TCA's volunteer corps has been depleted by extended closures, concerns about the pandemic, and warranted caution about working in close proximity. TCA enjoyed the support of volunteers willing to work at the drive-in, outdoors events. Upon reopening the theater in June 2021, some volunteers returned to indoors-volunteering. We currently have 30 volunteers; however, we have much fewer volunteers who are active at events.

PROPERTY, BUILDINGS, AND REAL ESTATE

The primary focus of upgrades and repairs had largely to do with the reopening of the theater. It should also be noted that TCA made extensive HVAC improvements, including the purchase of several freestanding air purifiers in the theater, currently owned by Town of Taos and leased to TCA, in order to reopen to the public.



Andean Software and Donabe restaurant occupied the gallery/shop and restaurant throughout the year. Improvements were made throughout the year as needed in all TCA spaces with plans for more extensive repairs and improvements in 2021-2022.

TCA CAMPUS REDESIGN

A committee comprised of TCA stakeholders, Taos Mainstreet, Groundwork Studio's Amy Bell, Principal Landscape Architect continued to work on and refine a working design for TCA's Campus. In August 2021, TCA presented this overall design in a presentation format to the Town of Taos' Historic Preservation Commission in order to make available the design to the commission and within a public forum. The design-concept thoughtfully addresses historic contexts, accessibility and the use of public spaces connecting TCA's property to downtown Taos for more use by communities here in Taos. Though the design is complete as a concept, TCA is highly aware and sensitive to moving forward with this proposed project as the pandemic is ongoing.

PROGRAMMING

As the theater's closure continued through more than half of the fiscal year, TCA continued to innovate in the absence of film and theater indoor events. TCA embarked on a drive-in season early in the year, starting in March with films and other events. Here are some highlights from the year of programming, where TCA worked within partnerships and collaborations to expand the work of TCA within its mission

DRIVE-IN Events in TCA Backlot, from September 2020 through November 2021

And beginning March 2022

BIG SCREEN at TCA – films between June 2021 through August 2021

TCA BIG SCREEN @ Home – TCA continued virtual cinema offerings through the year

TCA RADIO HOUR – NEH Supported weekly radio show from September through December 2020 on Mondays, 9am at KNCE 93.5fm was humanities-based; once the period of the grant concluded, TCA continued to produce the radio show



TCA OPEN SCREEN – this project offered filmmakers working in animation, short films, media projects to share their work in curated programs within the backlot (March 2021 and fall 2021)

MUSIC IN & AROUND – TCA issued an open call for musicians to perform live music for smaller audiences.

OUT LOUD – in late 2019, TCA issued a call for play reading events; when our spaces reopened, we resumed this series.

COLLABORATIONS & PARTNERSHIPS

Collaborations were strengthened during this challenging year. TCA worked with Vista Grande High School on an arts mentorship program that involved students and artist-mentors exploring visual arts and working together virtually and in person at TCA. Other major collaborations include TCA's work with Taos Chamber Music Group and Taos Jazz Bebop Society. Individual events connected TCA to Town of Taos, Taos Ski Valley, Taos Winter Sports Team, Twirl and Youth Heartline.

TCA EXHIBITS

The exhibition schedule continued to be impacted in 2020-2021, with TCA working to fulfill invitations from 2019 and facing challenges with scheduling. TCA responded to this challenge with the addition of more community shows in the Encore Gallery and a strong review at the year-end about potential and varied ways to encourage activation of the Encore Gallery space.

RENTALS + TCA SPACES

The pandemic's effects on rentals are ongoing. TCA had 6 theater rentals. For the Stables Gallery, there were no rentals at all from September 2020 through May 2021. From June to the end of August 2021, there were only 7 rentals. TCA Spaces, a shared profit rental model that TCA instituted in 2020, was utilized for 8 events.



MARKETING + OUTREACH

TCA increased its social media presence, streamlined its e-news and made conscientious efforts and steps toward producing and sharing content that kept TCA in touch with its audiences, donors and supporters. TCA refined these paths for communication throughout the year in conjunction with 3 Bean Studio, the graphic design firm with which TCA engages. With audiences reluctant to return to live events, TCA has worked to understand the importance of staying connected in new ways to its audiences and to maintain a presence.

DIVERSITY, EQUITY, ACCESS + INCLUSION TRAINING

TCA leadership through a board decision committed to an extensive DEAI training that would take place in the next fiscal year. Budgeting funds for a training that would involve board, staff and volunteers uniquely connected to TCA signaled an important shift and recognition for TCA to learn how to involve more Taos and Northern New Mexico communities in meaningful ways through leadership, staffing, volunteers, and programming at TCA.

MEASURING SUCCESS

As always, TCA measures success through attendance, ticket sales and increased partnerships connected to both. TCA offered virtual events, drive-in events, small capacity events in galleries, theaters and in the backlot. For drive-in events, our small capacity backlot was often sold out. TCA worked to increase the engagement with e-news and open/click-rates. Success in ticket sales and attendance has to be considered within the current climate. Though TCA looks toward a return to full capacity events, it fully understands that this is neither appropriate nor possible during a pandemic when health must be the utmost consideration. TCA will continue to work toward measurable outcomes as the pandemic's changes affect the use of our space, the possibility of varied kinds of audience engagement and growth.